

PET EXPO at Reading

March 20-22, 2009

at The Greater Reading Expo Center, Reading, PA

OFFICIAL SHOW PROGRAM ADVERTISING CONTRACT



CLOSING DATE FOR AD CONTRACTS: MARCH 4, 2009

BLACK AND WHITE RATES (please circle requested size)

1/8 Page.....	\$150	3 1/2" wide x 2 3/8" deep
1/4 Page.....	\$200	3 1/2" wide x 4 3/4" deep
1/2 Page.....	\$300	7 1/2" wide x 4 3/4" deep
Full Page.....	\$500	7 1/2" wide x 10" deep
Full Page Color.....	\$850	7 1/2" wide x 10" deep*

*Full Color is available on Back Cover, Inside Front Cover, and Inside Back Cover.
Press Optimized high resolution PDF files required. Send to: Bohnwr@optonline.net

There will be a \$150 charge to prepare ads.

Other production questions may be referred to our publisher:

Bill Bohn, BG GRAPHICS at 631-423-0620 FAX 631-423-0567 E-Mail: Bohnwr@optonline.net

Name of Company _____

Agency name (if applicable) _____

Name of Representative _____

Address: _____

Phone _____ Fax _____ e-mail _____

Form of Payment (Check One): Full payment **MUST** accompany Agreement. If paying by credit card you must fill out all the information.

_____ Check in the amount of \$ _____ (Payable to "EQXPO")

_____ Credit Card _____ VISA _____ Master Card _____ AmEx _____ Discover

Amount to Charge \$ _____

Credit Card # _____ Expiration Date _____ CVV # _____

Name on Card _____ Authorizing Signature _____ Date _____

IMPORTANT! Billing Address for Credit Card

Special Instructions and Copy Changes: