

# Reading PET EXPO

## March 20-22, 2009

at The Greater Reading Expo Center, Reading, PA



### Contract For Exhibitor Space Booth Includes Pipe & Drape. No furniture supplied with Booth(s) .

#### Exhibit Information

<input type="checkbox"/> Reserve <b>One Booth</b> (10'x10'), for .....	<b>\$ 600</b>
<input type="checkbox"/> Reserve <b>Two Booth's</b> , for .....	<b>\$ 1050</b>
<input type="checkbox"/> Reserve <b>20' x 20' space</b> .....	<b>\$ 1550</b>
<input type="checkbox"/> Reserve <b>Breeder/Groomer/Artist booth</b> , for .....	<b>\$ 400</b>
<input type="checkbox"/> Reserve <b>Corner Additional</b> .....	<b>\$ 75</b>
<input type="checkbox"/> Sponsor A <b>Rescue</b> , for .....	<b>\$ 175</b>
<input type="checkbox"/> Reserve <b>Extra Badges</b> (per Badge) (Booth includes 2 Badges) .....	<b>\$ 5</b>
<input type="checkbox"/> Reserve <b>One Furniture Package</b> .....	<b>\$ 75</b>
<small>*Furniture Package Includes: (1) 6' Skirted Table &amp; 2 Chairs</small>	
<input type="checkbox"/> Reserve <b>Basic Electric</b> (1-300 W) (Includes sales tax) .....	<b>\$ 110</b>

**Booth Location: 1<sup>st</sup> Choice \_\_\_\_\_ 2<sup>nd</sup> Choice \_\_\_\_\_ 3<sup>rd</sup> Choice \_\_\_\_\_**

#### Total Due

Booth Total	\$ _____
Corner Total	\$ _____
Badge Total	\$ _____
Furniture Total	\$ _____
Electric	\$ _____
Show Program Total	\$ _____
<b>Total Due</b>	\$ _____
50% Deposit	\$ _____
<b>Balance Due</b>	\$ _____

**Electric NOT Included with Booth**

**Call for bulk space prices and availability**

*A 50% deposit is required with this application to hold the reservation, balance to be paid by March 1, 2009*

Tax ID Number \_\_\_\_\_

#### Form of Payment (Check One): Full payment or deposit **MUST** accompany Agreement. If paying by credit card you must fill out all the information.

\_\_\_\_\_ Check in the amount of \$ \_\_\_\_\_ (Payable to "EQXPO")

\_\_\_\_\_ Credit Card \_\_\_\_\_ VISA \_\_\_\_\_ Master Card \_\_\_\_\_ AmEx \_\_\_\_\_ Discover

Amount to Charge upon Receipt (deposit or total due) \$ \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV # \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

**IMPORTANT! Billing Address for Credit Card** \_\_\_\_\_

I authorize EQXPO, LLC to charge the remainder of the balance on March 1, 2009 to the credit card indicated to the left.

INITIAL HERE \_\_\_\_\_

PLEASE LIST PRODUCTS TO BE EXHIBITED AT SHOW: (Must be filled out to be processed)

### All Checks Are Payable To: EQXPO, 114 West Hills Rd., Huntington Station, NY 11746.

- It is agreed that space assigned to us shall be accepted by us.
- It is agreed that the Exhibit Rules and Regulations as contained in the Exhibitor Manual, are part of this Contract.
- Only the products listed above are those we may exhibit.
- Pet EXPO, reserves the right to make last minute changes in floor plan.
- Co-Exhibitor Fee - \$250 will be charged for each additional co-exhibitor in your booth.
- In the event of non performance in any form, the Exhibitor will be liable for the full retail value of the space allotted (\$600 per 10x10)
- All exhibitors are required to carry ALL RISK INSURANCE. Please see page 2 in Exhibitor Manual.

### PLEASE ENCLOSE DEPOSIT or FULL PAYMENT WITH SIGNED CONTRACT FULL PAYMENT MUST BE RECEIVED NO LATER THAN MARCH 1, 2009

- Deposit of 50% is required with application.**
- CANCELLATIONS:** If cancellation occurs prior to January 15, 2009 there will be a charge of \$200.00 per booth space.  
**CANCELLATION MUST BE MADE BY CERTIFIED MAIL ONLY.**
- The Exhibitor will be liable for the entire contract price for any contract cancelled after March 1, 2009.
- No Cancellation refund after March 1, 2009.
- In the event of default by exhibitor, exhibitor agrees to pay collection costs including reasonable attorney's fees.

Company Name \_\_\_\_\_  
(As should appear on Booth Sign)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

E-Mail \_\_\_\_\_

*Please supply email to receive further information by email!!*

I am duly authorized to enter into this agreement and personally guarantee the same.

Authorized Person \_\_\_\_\_

(Please Print)

Title \_\_\_\_\_

\*Signature \_\_\_\_\_ Date \_\_\_\_\_

\*By signing this form, my company agrees to the EQXPO, LLC exhibit policy as outlined in the Exhibit Policy insert.

**SIGNATURE REQUIRED TO PROCESS CONTRACT**