

# PET EXPO at Reading

March 19-21, 2010

at The Greater Reading Expo Center, Reading, PA

## OFFICIAL SHOW PROGRAM ADVERTISING CONTRACT



**CLOSING DATE FOR AD CONTRACTS: MARCH 4, 2010**

### BLACK AND WHITE RATES (please circle requested size)

	Vendor Price	Non Vendor Price	
1/8 Page .....	\$ 50 .....	\$150	3 1/2" wide x 2 3/8" high
1/4 Page .....	\$125 .....	\$200	3 1/2" wide x 4 3/4" high
1/2 Page .....	\$200 .....	\$300	7 1/2" wide x 4 3/4" high
Full Page .....	\$375 .....	\$500	7 1/2" wide x 10" high
Full Page Color .....	\$850 .....	\$850	7 1/2" wide x 10" high*

\*Full Color is available on Back Cover, Inside Front Cover, and Inside Back Cover.  
Press Optimized high resolution PDF files required. Send to: Bohnwr@optonline.net

There will be a \$150 charge to prepare ads.

Other production questions may be referred to our publisher:

Bill Bohn, BG GRAPHICS at 631-423-0620 FAX 631-423-0567 E-Mail: Bohnwr@optonline.net

Name of Company \_\_\_\_\_

Agency name (if applicable) \_\_\_\_\_

Name of Representative \_\_\_\_\_

Address: \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ e-mail \_\_\_\_\_

**Form of Payment (Check One):** Full payment **MUST** accompany Agreement. If paying by credit card you must fill out all the information.

\_\_\_\_ Check in the amount of \$ \_\_\_\_\_ (Payable to "EQXPO")

\_\_\_\_ Credit Card \_\_\_\_ VISA \_\_\_\_ Master Card \_\_\_\_ AmEx \_\_\_\_ Discover

Amount to Charge \$ \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV # \_\_\_\_\_

Name on Card \_\_\_\_\_ Authorizing Signature \_\_\_\_\_ Date \_\_\_\_\_

**IMPORTANT! Billing Address for Credit Card**

\_\_\_\_\_

### **Special Instructions and Copy Changes:**