

READING PET EXPO

March 19-21, 2010

at The Greater Reading Expo Center, Reading, PA



Contract For Association Space

Booth Includes Pipe & Drape. **No furniture supplied with Booth(s).**

Exhibit Information

Total Due

- Reserve **One Association/Rescue Booth**, for \$ **175**
- Reserve **Extra Badges** (per Badge) (Booth includes 2 Badges) \$ **5**
- Reserve **One Furniture Package** \$ **75**
**Furniture Package Includes: (1) 6' Skirted Table & 2 Chairs*
- Reserve **Basic Electric** (1-300 W) (Includes sales tax) \$ **110**

Booth Total	\$ _____
Badge Total	\$ _____
Furniture Total	\$ _____
Show Program Total	\$ _____
Electric	\$ _____
Total Due	\$ _____
50% Deposit	\$ _____
Balance Due	\$ _____

For Associations **ONLY** Logo or Breed Specific items can be sold.

ELECTRIC NOT Included with Booth

Tax ID Number _____

A 50% deposit is required with this application to hold the reservation, balance to be paid by March 1, 2010.

Form of Payment (Check One): Full payment or deposit **MUST** accompany Agreement. If paying by credit card you must fill out all the information. **PLEASE PRINT CLEARLY**

_____ Check in the amount of \$ _____ (Payable to "EQXPO")

_____ Credit Card _____ VISA _____ Master Card _____ AmEx _____ Discover

Amount to Charge upon Receipt (deposit or total due) \$ _____ Amount to Charge on March 1st (Balance) _____

Credit Card # _____ Expiration Date _____ CVV # _____ (must be supplied)

Name on Card _____ Signature _____

IMPORTANT! Billing Address for Credit Card _____

For Association Price to apply **ONLY Logo or Breed Specific** items can be sold. (Must be filled out to be processed or see attached sheet for categories.)

All Checks Are Payable To:
EQXPO, 114 West Hills Rd., Huntington Station, NY 11746.

- It is agreed that space assigned to us shall be accepted by us.
- It is agreed that the Exhibit Rules and Regulations as contained in the Exhibitor Manual, are part of this Contract.
- Only the products listed above are those we may exhibit.
- PET EXPO reserves the right to make last minute changes in floor plan.
- NO Co-Exhibitors are allowed in Association Booths.
- In the event of non performance in any form, the Exhibitor will be liable for the full retail value of the space allotted (\$175 for 10x10)
- All exhibitors are required to carry ALL RISK INSURANCE. Please see page 2 in Exhibitor Manual.

PLEASE ENCLOSE PROPER DEPOSIT WITH SIGNED CONTRACT

FULL PAYMENT MUST BE RECEIVED NO LATER THEN MARCH 1, 2009

- Standard deposit is 50% of total booth price.**
- CANCELLATIONS:** No refund for cancellation at this time.
- The Exhibitor will be liable for the entire contract price for any contract cancelled after January 15, 2010
- No Cancellation refund after January 15, 2010
- No refunds on priority registration or partial deposits.
- In the event of default by exhibitor, exhibitors agrees to pay collection costs including reasonable attorney's fees.

Company Name _____
(As should appear on Booth Sign)

Address _____

City _____ State _____ Zip _____

Phone # _____ Fax # _____

E-Mail _____

Please supply email to receive further information by email!!

I am duly authorized to enter into this agreement and personally guarantee the same.

Authorized Person _____
(Please Print)

Title _____

*Signature _____ Date _____

*By signing this form, my company agrees to the EQXPO, LLC exhibit policy as outlined in the Exhibit Policy insert.