

Meadowlands PET EXPO

November 22-23, 2008

The Meadowlands Exposition Center at Harmon Meadow, Secaucus, NJ



Contract For Exhibitor Space

Booth Includes Pipe & Drape. No furniture supplied with Booth(s).

Exhibit Information

Total Due

Electric NOT Included with Booth

Call for bulk space prices and availability

<input type="checkbox"/> Reserve One Booth (10'x10'), for	\$	600
<input type="checkbox"/> Reserve One Booth in Lobby , for	\$	800
<input type="checkbox"/> Reserve Two Booth's (10'x20'), for	\$	1,100
<input type="checkbox"/> Reserve Additional Booth (10'x10'), for	\$	400
<input type="checkbox"/> Reserve Corner Additional	\$	100
<input type="checkbox"/> Reserve Extra Badges (per Badge) (Booth includes 2 Badges)	\$	5
<input type="checkbox"/> Reserve Basic Electric (1-300 W) (Includes sales tax)	\$	120
<input type="checkbox"/> Reserve One Furniture Package	\$	85

*Furniture Package Includes: (1) 8' Skirted Table & 2 Chairs

Booth Location: 1st Choice _____ 2nd Choice _____ 3rd Choice _____

Booth Total	\$	_____
Corner Total	\$	_____
Badge Total	\$	_____
Furniture Total	\$	_____
Electric	\$	_____
Show Program Total	\$	_____
Total Due	\$	_____
50% Deposit	\$	_____
Balance Due	\$	_____

Tax ID Number

VERY IMPORTANT: State of New Jersey requires a Tax ID Number AND NJ Business Certificate

Form of Payment (Check One): Full payment or deposit MUST accompany Agreement. If paying by credit card you must fill out all the information.
PLEASE PRINT CLEARLY

_____ Check in the amount of \$ _____ (Payable to "EQXPO")

_____ Credit Card _____ VISA _____ Master Card _____ AmEx _____ Discover

Amount to Charge upon Receipt (deposit or total due) \$ _____ Amount to Charge on September 15th (balance) \$ _____

Credit Card # _____ Expiration Date _____ CVV # _____ (must be supplied)

Name on Card _____ Signature _____

IMPORTANT! Billing Address for Credit Card _____

PLEASE LIST PRODUCTS TO BE EXHIBITED AT SHOW: (Must be filled out to be processed)

All Checks Are Payable To: EQXPO, 114 West Hills Rd., Huntington Station, NY 11746.

1. It is agreed that space assigned to us shall be accepted by us.
2. It is agreed that the Exhibit Rules and Regulations as contained in the Exhibitor Manual, are part of this Contract.
3. Only the products listed above are those we may exhibit.
4. Pet EXPO, reserves the right to make last minute changes in floor plan.
5. Co-Exhibitor Fee - \$250 will be charged for each additional co-exhibitor in your booth.
6. In the event of non performance in any form, the Exhibitor will be liable for the full retail value of the space allotted (\$600 per 10x10)
7. All exhibitors are required to carry ALL RISK INSURANCE. Please see page 2 in Exhibitor Manual.

PLEASE ENCLOSE PROPER DEPOSIT WITH SIGNED CONTRACT

FULL PAYMENT MUST BE RECEIVED NO LATER THEN NOVEMBER 1 OR 1 1/2% PER MONTH WILL BE CHARGED TO ACCOUNTS PAST DUE

1. **Standard deposit is 50% of total booth price.**
2. **CANCELLATIONS:** No refund for cancellation at this time.
3. The Exhibitor will be liable for the entire contract price for any contract cancelled after August 1, 2008.
4. No Cancellation refund after August 1, 2008.
5. No refunds on priority registration or partial deposits.
6. In the event of default by exhibitor, exhibitors agrees to pay collection costs including reasonable attorney's fees.

Company Name _____
(As should appear on Booth Sign)

Address _____

City _____ State _____ Zip _____

Phone # _____ Fax # _____

E-Mail _____

PLEASE SUPPLY EMAIL TO RECEIVE FURTHER INFORMATION BY EMAIL!!

I am duly authorized to enter into this agreement and personally guarantee the same.

Authorized Person _____
(Please Print)

Title _____

*Signature _____ Date _____

*By signing this form, my company agrees to the EQXPO, LLC exhibit policy as outlined in the Exhibit Policy insert.

SIGNATURE REQUIRED TO PROCESS CONTRACT